

EEO PUBLIC FILE REPORT

This report covers full time vacancy recruitment data for the period July 22, 2008 to July 24, 2009.

Employment unit: Connoisseur Media, LLC

Unit Members: WBBE Heyworth, IL
WIHN Normal, IL
WVMG Normal, IL

EEO Contact for Unit Member:

Jack Swart, VP/GM
Connoisseur Media
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Bloomington, IL 61701
309-834-1100
jswart@connoisseurmedia.com

List all full-time job vacancies filled by each station in this employment unit:

Job Title/Date Filled	Source of Hire
1. Account Executive 8/01/08	Bloomingtonhelpwanted.com
2. Promotions Director 9/02/08	Internal Posting
3. Account Executive 9/15/08	Staff Referral
4. Account Executive 5/04/09	ISU/IBA Job Fair
5. Account Executive 5/04/09	Bloomingtonhelpwanted.com

For the period July 1, 2008 to July 31, 2009 this employment unit interviewed 33 persons for full-time job openings.

This unit performed supplemental recruiting initiatives during the reporting period as follows:

JOB FAIRS

Participated in Job Fairs at Illinois State University on 4/9/09. This job fair was in conjunction with the Illinois Broadcasters Association. Chad Fasig and Julie Foehr were the representatives, soliciting resumes, interviewing interested applicants and answering general questions. Chad & Julie are the morning hosts on WVMG-FM.

Adam Chandler, PD of WIHN and WBBE, spoke to Bruce Bergathon's ISU course on 2/17/09 about broadcasting and music programming.

ADDITIONAL OUTREACH

Sales Manager Grant Thompson spoke to a class of Broadcast Major students at I.S.U. for 90 minutes on Thursday, November 13, 2008. Topics included future employment trends in radio.

INTERNSHIP PROGRAMS

This unit recruited and placed students from Illinois Wesleyan and Illinois State Universities in training intern positions during the reporting term.

During the fall 2008 semester, 1 student from I.S.U. majoring in Mass Communication received credit for working at Connoisseur Media as producers, copywriters, announcers and promotion assistants.

During the spring 2009 semester 2 students from I.S.U. received credit for working at Connoisseur Media as producers, copywriters, announcers and promotion assistants.

JOB TITLE: Account Executive 8/01/08 REFERRAL SOURCE: BHW.com

Name of Organization Notified of Job Vacancy	Address	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Heartland Community College	1500 W. Raab Road, Normal IL 61761	0	N
Illinois State University – Career Service Center	Campus Box 2520 Normal, IL 61790	0	N
Illinois Dept. of Employment Services	207 E. Hamilton Bloomington, IL 61704	0	N
University of Illinois – Placement Office	715 S. Wright Street, MC, Champaign, IL 61820	0	N
Internal Posting	520 North Center	0	N
Staff Referral	Bloomington, IL 61704	0	N
WZND	Campus Box 2520 Normal, IL 61790	0	N
Bloomington Helpwanted.com	www.bloomingtonhelpwanted.com	8	N
Radio Commercials WIHN,WBBE, WVMG	520 N. Center Street Bloomington, IL 61701	0	N
IL Assoc. of Broadcasters	www.iba.org	0	N
Pantagraph Classified		0	N

JOB TITLE: Promotions Dir. 9/02/08 REFERRAL SOURCE: Internal Posting

Name of Organization Notified of Job Vacancy	Address	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Heartland Community College	1500 W. Raab Road, Normal IL 61761	0	N
Illinois State University – Career Service Center	Campus Box 2520 Normal, IL 61790	0	N
Illinois Dept. of Employment Services	207 E. Hamilton Bloomington, IL 61704	0	N
University of Illinois – Placement Office	715 S. Wright Street, MC, Champaign, IL 61820	0	N
WZND	Campus Box 2520 Normal, IL 61790	0	N
Internal Posting	520 North Center Bloomington, IL 61704	0	N
Staff Referral			
Bloomington Helpwanted.com	www.bloomingtonhelpwanted.com	5	N
Radio Commercials			
WIHN,WBBE, WVMG	520 N. Center Street Bloomington, IL 61701	0	N
IL Assoc. of Broadcasters	www.iba.org	0	N
Pantagraph Classified		0	N

JOB TITLE: Account Executive 9/15/08 REFERRAL SOURCE: Staff Referral

Name of Organization Notified of Job Vacancy	Address	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Heartland Community College	1500 W. Raab Road, Normal IL 61761	0	N
Illinois State University – Career Service Center	Campus Box 2520 Normal, IL 61790	0	N
Illinois Dept. of Employment Services	207 E. Hamilton Bloomington, IL 61704	0	N
University of Illinois – Placement Office	715 S. Wright Street, MC, Champaign, IL 61820	0	N
WZND	Campus Box 2520 Normal, IL 61790	0	N
Internal Posting	520 North Center Bloomington, IL 61704	3	N
Staff Referral			
Bloomington Helpwanted.com	www.bloomingtonhelpwanted.com	0	N
Radio Commercials			
WIHN,WBBE, WVMG	520 N. Center Street Bloomington, IL 61701	0	N
IL Assoc. of Broadcasters	www.iba.org	0	N
Pantagraph Classified		0	N

JOB TITLE: Account Executive 5/04/09 REFERRAL SOURCE: ISU/IBA Job Fair

Name of Organization Notified of Job Vacancy	Address	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Heartland Community College	1500 W. Raab Road, Normal IL 61761	0	N
Illinois State University – Career Service Center	Campus Box 2520 Normal, IL 61790	2	N
Illinois Dept. of Employment Services	207 E. Hamilton Bloomington, IL 61704	0	N
University of Illinois – Placement Office	715 S. Wright Street, MC, Champaign, IL 61820	0	N
Internal Posting	520 North Center	0	N
Staff Referral	Bloomington, IL 61704	0	N
WZND	Campus Box 2520 Normal, IL 61790	0	N
Bloomington Helpwanted.com	www.bloomingtonhelpwanted.com	6	N
Radio Commercials WIHN,WBBE, WVMG	520 N. Center Street Bloomington, IL 61701	0	N
IL Assoc. of Broadcasters	www.iba.org	1	N
Pantagraph Classified		0	N

JOB TITLE: Account Executive 05/04/09

REFERRAL SOURCE: BHW.com

Name of Organization Notified of Job Vacancy	Address	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Heartland Community College	1500 W. Raab Road, Normal IL 61761	0	N
Illinois State University – Career Service Center	Campus Box 2520 Normal, IL 61790	0	N
Illinois Dept. of Employment Services	207 E. Hamilton Bloomington, IL 61704	0	N
University of Illinois – Placement Office	715 S. Wright Street, MC, Champaign, IL 61820	0	N
Bloomington Helpwanted.com	www.bloomingtonhelpwanted.com	6	N
Radio Commercials WIHN,WBBE, WVMG	520 N. Center Street Bloomington, IL 61701	0	N
IL Assoc. of Broadcasters	www.iba.org	2	N
Pantagraph Classified		0	N